

See how Verse helped SavvyCard **boost conversion rate by 32%** with what they call “**the best lead qualification service out there.**”

this is Francis



SavvyCard is a lead development platform that helps you grow your business.

Challenge

As a lead generation platform, one of the missing pieces was the ability to follow up - both as a business or as a service. Often their customers would have issues with consistently connecting with leads, which ultimately led to **unmanageable databases** and **diminished conversion rates**.

Solution

Unlike the more one-dimensional alternatives, SavvyCard realized that lead qualification and conversion is a natural extension to lead generation. Verse brought 24/7 lead engagement powered by innovative tech and authentic human conversation. Seamlessly integrated, Verse solved the follow-up issue, thereby maximizing results and client satisfaction.

Francis is looking to sell her home

Thanks to Verse, Francis is able to connect with ABC Real Estate - a SavvyCard client

Hi Francis, it's Alex with ABC Real Estate. I see that you just requested an offer for 1328 Baywood Dr on our website. I just have a few questions to start. Would you prefer to discuss the property on a phone call or continue by text?

Is there a more convenient time to talk?

Follow Up
15 minutes
later

Text is fine

Excellent. To kick things off, what type of property is this? (Examples: Single Family, Condo, Duplex, Mobile, etc)

Single family. 2 units

Perfect. Have you made any significant renovations to the kitchen and bathrooms in the past 5 years?

Completely made over, look at the pictures on Zillow
Call me when your ready to make an offer or have questions

Sounds like it is in really good shape. Congrats! We actually buy houses that need some love. Does your house need any significant renovations?

Just a loving family

Gotcha. Is there an urgent situation or any circumstances that are preventing you from listing the property with an agent?

We have it listed with an agent but the contract is expired with him We just want it sold fast, we are expecting our second child and have to move closer to family

Sounds good. Our regular business hours are 8:30AM-5:30PM. What's the best time for our Customer Advisor to give you a call back? or do you need a call more urgently?

Tomorrow morning 10am Pacific would be best

Sounds great. I will get this info over to our team ASAP. Thank you for your time and we look forward to helping!

Qualified

Note: Lead came in during after hours

Results

"With Verse, we have a trusted partner we know we could rely on." With Verse handling all of the lead engagement, the partnership has elevated SavvyCard's ability to drive conversions and handle the full lead funnel - both for themselves and on behalf of their own clients.

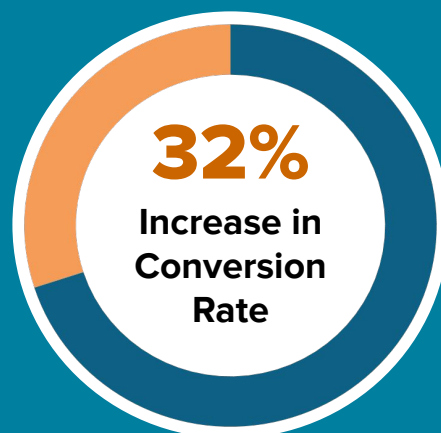


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We thought Verse may be too expensive for us, but instead we found the margin and value Verse provided to be much greater, especially compared to other solutions.










Warren Dow
VP of Customer Success
SavvyCard



CONVERSATIONS THAT DRIVE LEAD CONVERSION

Engage, qualify and convert your prospects with conversations powered by our unique blend of people and smart technology.

-  Instant 24/7 response
-  Appointment Booking
-  Live call transfers
-  Custom scripts
-  Real-time insights
-  Up to 6 month lead nurture
-  CRM integrations

For more info on how it works, visit **verse.io/how-it-works**



Once qualified, we connect Francis to Jake, who's ready to help!